



PUBLIC UPDATE

TOWN OF INUVIK – ARCTIC MARKET – SUSPENDED UNTIL JUNE 2021

As many people are aware the Inuvik Arctic Market has continued to run throughout the Summer of 2020 and up into the Winter of 2021 offering local food, arts, & crafts vendors with a retail opportunity and residents with a market experience even within the times of significant COVID restrictions.

With a successful Summer market, we were keen to offer a Winter market as well. Our initial market on December 19 just prior to Christmas had strong attendance of over 150 patrons. However, because of building, heating, & maintenance concerns, the back entrances to the Community Hall are not accessible during the winter months. This change along with increased and strengthened risk mitigation methods including pre-screening, capacity limitations, and the requirement to book appointments to attend have had a significant impact on our operations. Despite our best efforts, our last Sunrise January 9th market had less than 50 people follow through with their appointments.

These changes resulted in reduction in sales for our vendors & attendance from the public. These enhanced measures also require a significant increase in administration and personnel staffing. We have sought input from our regular vendors and they concur that the Market conditions as they were are not sustainable for a small-scale seller.

Therefore, we have made the difficult decision to suspend future Arctic Markets until June of 2021. We hope by this time to have re-established an outdoor market venue that allows for improved access resulting in increased sales, while also adhering to whatever important health & safety protocols may be in place at that time.

NEW INITIATIVES COMING SOON

By taking a pause on our Arctic Market does not mean the Town of Inuvik is prepared to stop supporting our vendors and trying to create opportunities for local artists, crafters, bakers, & cooks. Therefore, we encourage you to follow the Arctic Market, Inuvik Tourism, & the Town of Inuvik Facebook pages for future updates and exciting new projects coming soon.

We appreciate your patience and your support as we do our best to provide quality programs and opportunities for our residents.

CONTACT

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