



TOWN OF INUVIK
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WWW.INUVIK.CA

Greetings,

The Town of Inuvik is excited to invite you to participate in the **24th Annual Inuvik and Beaufort Delta Attraction & Service Guide**. Every year we distribute **30,000** copies of the guide. The guide will be distributed outside of Inuvik to over **750 various locations** in the **NWT, Alberta, British Columbia, Yukon, and Alaska**. We also ensure that they are to be provided locally to visitors, new residents, and local business and service outlets.

Our office is busy working on the **2024 Inuvik & Beaufort Delta Attraction & Service Guide** and we do not want you to miss the opportunity to join us. The Town of Inuvik is proud to promote our local businesses and community partners to visitors from across Canada and beyond. The guide is a great opportunity to gain exposure, vitalize your business and to share a common goal of promoting Inuvik and the services and amenities we offer to both residents and visitors.

The Town of Inuvik works in partnership with *PR Services* located in Whitehorse, Yukon to produce our guide. *PR Services* is a publishing and distribution company that is willing to prepare an advertisement based on your existing brand and business. If you do not have an advertisement ready to go, that is no problem. *PR Services* is willing to **professionally design** one for you at **no additional cost**. If you have not yet advertised your business, we are the place to start.

If you would like to advertise with us this year in our guide, please find enclosed the following:

- [2024 Price Sheet & Insertion Order Form](#)
- [2024 Town of Inuvik Online Business Directory Listing Enrollment Form - FREE](#)

Should you wish to participate, please submit your signed insertion form no later than October 31, 2023.

Sincerely,

ECONOMIC DEVELOPMENT & TOURISM DEPARTMENT
TOWN OF INUVIK
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