INUVIK
Sunrise Festival

4-6 JANUARY

2019 INUVIK SUNRISE FESTIVAL

CONNECTING COMMUNITIES

SPONSORSHIP PACKAGE

TOWN OF INUVIK
Northwest Territories

INUVIK
Sunrise Festival

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4-6 JANUARY 2019

2019 SUNRISE FESTIVAL

The 2019 Sunrise Festival incorporates the theme of connecting communities as we encourage family and friends alike to celebrate the first sunrise of the year. The Mackenzie River connects mulitple communities together, Inuvik acts as the hub, connected by the ice road. This year's festival will include many returning activities such as Snow Carving and Drummers & Dancers; there will also be new activities. Please view the packages and activities that are available to sponsor this year. We appreciate your consideration of sponsoring the 2019 Inuvik Sunrise Festival.

SIGNATURE SUNRISE PACKAGE
$10,000

- Logo and/or Company Name on Festival promotion including
    - Print Posters
    - Local TV Channel
    - Local Radio
    - Local Newspaper
    - Digital Marketing
    - E-blasts
    - Social Media
    - Town of Inuvik Website
- Company Name mentioned in official media releases and news stories
- Verbal recognition at Festival events
- Availability for company signage, banners, & logo placement at Festival events and venues

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INUVIK SUNRISE ICE VILLAGE
$10,000

- Logo and/or Company Name on Festival promotion including
    - Print Posters
    - Local TV Channel
    - Local Radio
    - Local Newspaper
    - Digital Marketing
    - E-blasts
    - Social Media
    - Town of Inuvik Website
- Company Name mentioned in official media releases and news stories
- Verbal recognition at Festival events
- Availability for company signage, banners, & logo placement at the Ice Village

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SUNRISE CONCERT - IGLOO CHURCH
$10,000

- Logo and/or Company Name on Festival promotion including
    - Print Posters
    - Local TV Channel
    - Local Radio
    - Local Newspaper
    - Digital Marketing
    - E-blasts
    - Social Media
    - Town of Inuvik Website
- Company Name mentioned in official media releases and news stories
- Verbal recognition at Festival events
- Availability for company signage, banners, & logo placement at Sunrise Concert

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A TASTE OF INUVIK - LOCAL AND COUNTRY FOOD SAMPLES
$5000

- Logo and/or Company Name on specific event promotion including
    - Print Posters
    - Digital Marketing
    - E-blasts
    - Social Media
    - Town of Inuvik Website
- Verbal recognition at Taste of Inuvik event
- Availability for company signage, banners, & logo placement at Taste of Inuvik event

SUNRISE COMMUNITY PANCAKE BREAKFAST
$5000

- Logo and/or Company Name on specific event promotion including
    - Print Posters
    - Digital Marketing
    - E-blasts
    - Social Media
    - Town of Inuvik Website
- Verbal recognition at Community Pancake Breakfast event
- Availability for company signage, banners, & logo placement at Community Pancake Breakfast event

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COMMUNITY SUNRISE MUSIC STAGE
$3000

- Logo and/or Company Name on specific event promotion including
    - Print Posters
    - Digital Marketing
    - E-blasts
    - Social Media
    - Town of Inuvik Website
- Availability for company signage, banners, & logo placement on or near the Community Music Stage

GLOW IN THE DARK FAMILY & TEEN SKATES
$3000

- Logo and/or Company Name on specific event promotion including
    - Print Posters
    - Digital Marketing
    - E-blasts
    - Social Media
    - Town of Inuvik Website
- Availability for company signage, banners, & logo placement near the Ice Surface or entry

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SNOW CARVING & CULTURAL WORKSHOP
$2500

- Logo and/or Company Name on specific event promotion including
    - Print Posters
    - Digital Marketing
    - E-blasts
    - Social Media
    - Town of Inuvik Website
- Availability for company signage, banners, & logo placement at the Snow Carving site

OUTDOOR ICE DJ & LIGHT SHOW
$2000

- Logo and/or Company Name on specific event promotion including
    - Print Posters
    - Digital Marketing
    - E-blasts
    - Social Media
    - Town of Inuvik Website
- Availability for company signage, banners, & logo placement at the outdoor venue

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TRADITIONAL INUVIALUIT DRUMMERS & DANCERS
$4000

- Verbal recognition at the performance from the Inuvik, Tuktoyaktuk & Aklavik Drummers & Dancers
- Availability for company signage, banners, & logo placement at the outdoor venue

'DOG'S BREAKFAST' FUNDRAISER & PARADE FOR LOCAL DOGS
$1000

- Verbal recognition at the event
- Availability for company signage, banners, & logo placement at the outdoor event

MAYOR'S SNO-PITCH TOURNAMENT
$1000

- Verbal recognition at the event
- Availability for company signage, banners, & logo placement at the outdoor event

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SUNRISE FAMILY MATINEE MOVIE
$500

- Verbal recognition at the performance
- Availability for company signage, banners, & logo placement at the event

SNOW PARK YOGA
$500

- Verbal recognition at the performance
- Availability for company signage, banners, & logo placement at the event

COMMUNITY SUNRISE SPONSOR
$100 - $500

- Availability for company signage, banners, & logo placement at the venue

CONTACT

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