

POLICIES AND PROCEDURES MANUAL	Category Financial Management	Policy Number FM.015
	Date May 26, 2021	Resolution Number 115/05/21

HOLIDAY LIGHT-UP AND DECORATING CONTEST POLICY

1.0 POLICY

1.1 The Town of Inuvik will annually sponsor a Holiday Light-up and Decorating Contest for residential residents within the community.

2.0 ADVERTISING

2.1 Advertising for the contest will begin during the third week of November and run for three (3) consecutive weeks. The Town will advertise on the community channel, Town website, Town social media channels as well as posting notices at a minimum of five (5) conspicuous locations in Town.

3.0 PRIZES

3.1 Cash prizes will be awarded as follows:

RESIDENTIAL		
Winner's Circle (winners of previous 2 years only)	\$225.00	
New Entry (current year) 1st Place	\$225.00	
New Entry (current year) 2 nd Place	\$200.00	
New Entry (current year) 3 rd Place	\$125.00	
Camp/Out on the Land	\$225.00	

- 3.2 All cash prizes will be awarded if there are sufficient persons actively participating in the contest. The awarding of the cash prizes will be at the discretion of the judges.
- 3.3 Prizes will be paid no later than the first week of January.

4.0 CONTEST JUDGING

- 4.1 Judging will take place during the second week of December. The judging date and time will be widely advertised ahead of time to allow time for participants to ensure that their lights and decorations are visible to the judges. Judging for the Camp/Out on the Land category will be through pictures submitted no later than the 10th day of December.
- 4.2 The decision of the judges is final and binding.
- 4.3 Judges will be not less than 2 people appointed by Council and shall include at least one (1) Councillor and may include Town staff. Applicants cannot be contest judges.

5.0 CONTEST RULES

- 5.1 Residents within the municipal limits of Inuvik are eligible to enter. Entries under the Camp/Out on the Land category must be Town of Inuvik residents.
- 5.2 Residents can only enter in one category. (Winner's Circle, New Entry, or Camp/Out on the Land)
- 5.3 Only exterior holiday lighting/decorating displays and exhibits are eligible.
- 5.4 The Town's Community Services Department will be responsible for coordinating the contest.
- 5.5 The judges will provide the contest winners to the Community Services Department for processing of cash prizes.